

NOZAMA

Case of success



Type of customer:

Manufacturer

Product category:

Textile

SERVICES:

Account consulting

Market consulting

Seller management

Vendor management

Objectives:

**Optimal international expansion
and increase of total sales
in your Seller and Vendor Accounts**

Initial situation:

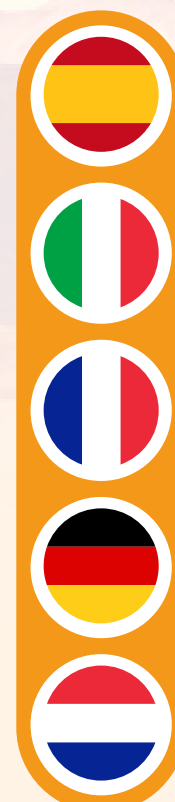
This client started with us in May 2022. They had previously worked with another agency and one of their objectives to improve compared to their previous experience was **international expansion**

During the 2021-2022 Campaign, prior to Nozama's management, they achieved positive results but with a **wide margin for improvement**

In their **Vendor** accounts, they obtained €759,173 in sales, distributed by countries

In their **Seller** account, with presence throughout Europe, they achieved €35,792 in total sales

SALES AT
VENDOR



€693,000

€47,000

€15,481

€3,692

€0

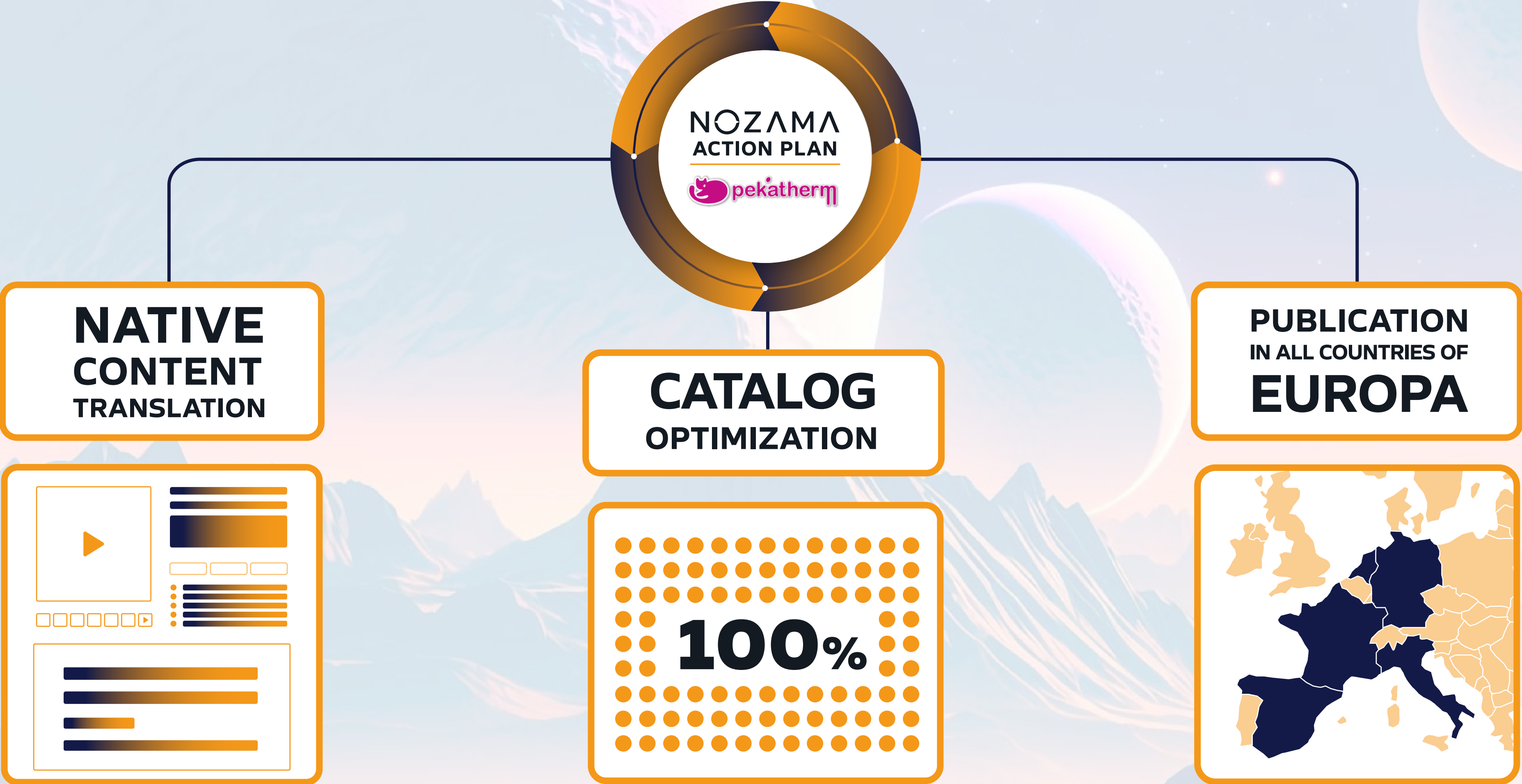
SALES IN
SELLER



€35,792

Action plan:

They proceeded to carry out a **market and business consultancy**, from which precise information was extracted with which to develop an **effective action plan**



Results:

The management of Nozama Solutions during the 2022-2023 Campaign has allowed this client's billing to overcome the barrier of one million euros between their Seller account and the Vendor accounts of the different countries in Europe, currently standing at €1,040,410. , without even having finished the season





NOZAMA

MAKES AMAZON WORK

We are your strategic partner

This is just one example of the help we can provide to
manufacturers, wholesalers or distributors
who want to be successful on Amazon

Thanks to our **more than 12 years of experience** managing
accounts, our **team of experienced professionals** and the
proprietary tools and methodology we have at our disposal,
we are the **strategic partner** to consider for any seller who
wants to meet their goals within the marketplace

nozamasol.com